

NEWS RELEASE

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FOR IMMEDIATE RELEASE:

MILWAUKEE FLIGHTS RETURN TO BRANSON AIRPORT

BRANSON, MISSOURI – Frontier Airlines has renewed its nonstop seasonal service between Branson, Missouri (BKG) and Milwaukee, Wisconsin (MKE) with flights beginning July 1, 2011.

Flights will operate Monday, Wednesday and Friday, departing MKE at 8:50 a.m. and arriving at BKG at 10:20 a.m. On the return trip, flights will leave BKG at 11:00 a.m. and arrive at MKE at 12:30 p.m. The flights are available for purchase now at <u>www.FrontierAirlines.com</u>.

"The return of Frontier's seasonal service to Milwaukee is very exciting as this route develops and grows," stated Jeff Bourk, executive director at the Branson Airport. "Branson Airport continues to work with our carriers to provide flexible, convenient and low fare service."

Milwaukeeans can now visit Branson with easy nonstop service on Frontier Airlines. Frontier also offers daily nonstop flights between BKG and Denver, CO (DEN) with connections to over 50 destinations.

AirTran Airways operates daily nonstop flights to Atlanta, GA (ATL), Saturday nonstop service to Orlando, FL (MCO) and Baltimore/Washington (BMI) and four day a week service to Houston, TX (HOU) and Chicago, IL (MDW). Southwest Airlines announced Monday, May 2, 2011 that it has closed on its purchase of all of the outstanding common stock of AirTran Holdings, Inc, the former parent company of AirTran Airways.

To make reservations or for more information regarding Branson Airport and its services, call toll free 1-888-FLY-BKG1 (1-888-359-2541) or 417-334-8857 or visit FlyBranson.com. To book airfares directly visit FrontierAirlines.com, AirTran.com or BransonAirExpress.com.

About Branson Airport: Opening its doors May of 2009, Branson Airport LLC is the first privately developed and operated commercial service airport in the United States. Currently serviced by AirTran Airways, Frontier Airlines and Branson AirExpress; additional carriers and destinations are on the horizon. Located in the heart of the Ozarks and centrally located in the Midwest, the airport also boasts a state of the art FBO, Branson JetCenter and a full service travel agency and public charter operator, FlyBranson Travel LLC d/b/a Branson AirExpress. For more information on Branson Airport LLC and any of its subsidiaries please visit FlyBranson.com.