



NEWS RELEASE

Monday, June 13, 2011

FOR IMMEDIATE RELEASE:

FUN, AFFORDABLE, BRANSON VACATIONS NOW BOARDING ON AIRTRAN AIRWAYS
AirTran Airways Offers Nonstop Service from Houston Hobby

BRANSON, MISSOURI – AirTran Airways is now offering nonstop service between Houston Hobby (HOU) and Branson, MO the “Live Music Show Capital of the World.”

Branson has something for everyone, all at an incredible value. Offering more than 50 live performance theaters, dozens of attractions from museums to zip lines to caves, three pristine lakes, 12 championship golf courses, an award winning theme park, abundant dining options and shopping galore. Branson is a unique and affordable, family-friendly vacation destination.

AirTran offers nonstop service between Houston and Branson Tuesday, Thursday, and Saturday departing at 3:45 PM and arriving in Branson at 5:21 PM and Sunday departing 10:10 AM and arriving in Branson at 11:46 AM with connecting service through Atlanta daily.

Southwest Airlines announced May 2, 2011 that it has closed on its purchase of all of the outstanding common stock of AirTran Holdings, Inc, the former parent company of AirTran Airways.

“These nonstop flights are a great convenience,” stated world-renowned country music legend, Mickey Gilley. “Both Branson and Houston are home to me, and it’s exciting to bring these two destinations together.”

FlyBranson Travel Services, located in the Branson Airport, can assist with everything Branson, including airfare, lodging, shows, attractions, golf and more with select vacation packages, shows and attractions at up to 50% off. For more information visit FlyBransonTravel.com.

To make reservations or for more information regarding Branson Airport and its services, call toll free 1-888-FLY-BKG1 (1-888-359-2541) or 417-334-8857 or visit FlyBranson.com. To book airfare directly, visit AirTran.com,

About Branson Airport: Opening its doors May of 2009, Branson Airport LLC is the first privately developed and operated commercial service airport in the United States. Currently serviced by AirTran Airways, Frontier Airlines and Branson AirExpress; additional carriers and destinations are on the horizon. Located in the heart of the Ozarks and centrally located in the Midwest, the airport also boasts a state of the art FBO, Branson JetCenter and a full service travel agency and public charter operator, FlyBranson Travel LLC d/b/a Branson AirExpress. For more information on Branson Airport LLC and any of its subsidiaries please visit FlyBranson.com.

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