



NEWS RELEASE

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FOR IMMEDIATE RELEASE: **Monday, June 27, 2011**

FRONTIER AIRLINES ANNOUNCES NEW NONSTOP SERVICE AT BRANSON AIRPORT **Austin and Phoenix Nonstops Begin September 2011**

BRANSON, MISSOURI – Frontier Airlines announced today plans to add seasonal nonstop service between Branson Airport (BKG) and both Austin Bergstrom International Airport (AUS) and Phoenix Sky Harbor Airport (PHX). The carrier will be the only airline offering nonstop service on these new routes.

Branson-Austin service will operate Monday, Wednesday and Friday from September 16 through December 14, 2011. Branson-Phoenix service will operate Saturdays from September 17 through December 10, 2011. Austin service will be provided on 50-seat Embraer 145 aircraft; Phoenix service will operate on 138-seat Airbus 319 aircraft, which feature STRETCH seating with 5 inches of additional legroom and 24 channels of DirecTV® at every seat.

“Branson is a great family-friendly entertainment destination that our customers have really responded to,” said Daniel Shurz, vice president of strategy and planning. “We’re delighted to have found the opportunity to add more routes into Branson and deliver our high-quality, affordable service.”

“Frontier’s new nonstop service to Austin and Phoenix is very exciting,” stated Jeff Bourk, executive director at the Branson Airport. “Frontier now serves four nonstop cities with a total of 10 between Frontier, AirTran and Branson AirExpress.”

Introductory fares begin at \$89 each way for the new Branson-Austin nonstop route and \$105 each way for the new Branson-Phoenix nonstop route. They are available for purchase at FrontierAirlines.com/introfares through Sept. 17, 2011 for travel through Oct. 31, 2011.

These new nonstop flights are in addition to the nonstop flights announced earlier this year to Chicago Midway (MDW) , Houston Hobby (HOU) and Baltimore/Washington (BWI) AirTran Airways.

FlyBranson Travel Services, located in the Branson Airport, can assist with everything Branson and more, including airfare, lodging, shows, attractions, golf with select vacation packages, shows and attractions at up to 50% off. For more information visit FlyBransonTravel.com.

Following are schedules for the new routes:

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*Frontier Airlines Announces New Nonstop Service at Branson Airport
Add One*

Branson-Austin (Sept. 16 through Dec. 14, 2011)

Route	Departs	Arrives	Frequency	Aircraft
BKG-AUS	10:50 a.m.	12:25 p.m.	Mon, Wed, Fri	E145
AUS-BKG	1:25 p.m.	3:00 p.m.	Mon, Wed, Fri	E145

Branson-Phoenix (Sept. 17 through Dec. 10, 2011)

Route	Departs	Arrives	Frequency	Aircraft
PHX-BKG	7:40 a.m.	12:20 p.m.	Sat	A319
BKG-PHX	1:05 p.m.	2:00 p.m.	Sat	A319

For more information or to purchase a Frontier flight, visit FrontierAirlines.com.

Terms and Conditions for Introductory Fares

Tickets must be purchased by 11:59 p.m. Eastern time, September 17, 2011. Fares shown are each way for travel through October 31, 2011. A 14-day advance purchase is required. Seats are limited at these fares and certain flights and/or days of travel may be unavailable, especially during busy travel periods. Tickets are nonrefundable and nontransferable, but may be reissued for up to a \$50 change fee (depending on the fare type purchased) as well as a possible fare increase to a non-promotional fare type. Previously purchased tickets may not be exchanged for these special fare tickets. Flight segment(s) must be cancelled prior to scheduled departure time or the ticket(s) and all monies will be forfeited.

Fares shown reflect purchase at FrontierAirlines.com. Tickets purchased on Frontier's website must be paid for at the time the reservation is made. Depending on the fare type purchased, a \$20 fee may be charged each way for the first and for the second pieces of checked baggage. Fares do not include passenger facility fees of up to \$9 each way, the September 11th Security Fee of up to \$5 each way, or fees of \$3.70 per segment (one takeoff/one landing), and are subject to change without notice.

Some markets do not offer daily connections. Due to schedule changes, markets may not connect throughout the valid travel period. Branson-Austin nonstop seasonal service operates on Monday, Wednesday and Friday from September 16 through December 14, 2011. Branson-Phoenix nonstop seasonal service operates on Saturday from September 17 through December 10, 2011.

Flights are operated by Frontier Airlines, Republic Airlines or Chautauqua Airlines. Fares and schedules are subject to change without notice. Other restrictions may apply.

About Branson Airport: Opening its doors May of 2009, Branson Airport LLC is the first privately developed and operated commercial service airport in the United States. Currently serviced by AirTran Airways, Frontier Airlines and Branson AirExpress; additional carriers and destinations are on the horizon. Located in the heart of the Ozarks and centrally located in the Midwest, the airport also boasts a state of the art FBO, Branson JetCenter and a full service travel agency and public charter operator, FlyBranson Travel LLC d/b/a Branson AirExpress. For more information on Branson Airport LLC and any of its subsidiaries please visit FlyBranson.com.

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