



NEWS RELEASE

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FOR IMMEDIATE RELEASE:
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FRONTIER AIRLINES BEGINS NONSTOP SERVICE TO MILWAUKEE FROM BRANSON AIRPORT

BRANSON, MISSOURI – Frontier Airlines began new nonstop service to Milwaukee, Wisconsin (MKE) Friday, July 1, 2011, originally announced in May 2011.

Branson-Milwaukee service will operate Monday, Wednesday and Friday. The new nonstop service to Milwaukee also brings convenient connections to even more cities including: Minneapolis, MN, Green Bay, WI, Las Vegas, NV, Flint, MI, Boston, MA, New York LaGuardia, Philadelphia, PA, Columbus, OH, and Omaha, NE.

This new service is in addition to Frontier Airlines announcement of new nonstop service to Phoenix, AZ (PHX) and Austin, TX (AUS) made last month.

“Frontier’s nonstop service to Milwaukee is excellent as it opens the door to so many other great destinations,” stated Jeff Bourk, executive director at the Branson Airport. “Frontier now serves four nonstop cities bringing the total to 10 nonstop destinations at the Branson Airport between Frontier, AirTran and Branson AirExpress.”

Introductory fares to Milwaukee start as low as \$95 one way, and along with Phoenix and Austin is now available to book toll free at 1-888-FLY-BKG1 (1-888-359-2541) or online at FrontierAirlines.com.

FlyBranson Travel Services, located in the Branson Airport, can assist with everything Branson and more, including airfare, lodging, shows, attractions, golf with select vacation packages, shows and attractions at up to 50% off. For more information visit FlyBransonTravel.com.

MEDIA: To schedule interviews with Jeff Bourk, executive director, please contact Pam Laboi at 417-334-8051.

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Add One

Terms and Conditions for Introductory Fares

Tickets must be purchased by 11:59 p.m. Eastern time, September 17, 2011. Fares shown are each way for travel through October 31, 2011. A 14-day advance purchase is required. Seats are limited at these fares and certain flights and/or days of travel may be unavailable, especially during busy travel periods. Tickets are nonrefundable and nontransferable, but may be reissued for up to a \$50 change fee (depending on the fare type purchased) as well as a possible fare increase to a non-promotional fare type. Previously purchased tickets may not be exchanged for these special fare tickets. Flight segment(s) must be cancelled prior to scheduled departure time or the ticket(s) and all monies will be forfeited.

Fares shown reflect purchase at FrontierAirlines.com. Tickets purchased on Frontier's website must be paid for at the time the reservation is made. Depending on the fare type purchased, a \$20 fee may be charged each way for the first and for the second pieces of checked baggage. Fares do not include passenger facility fees of up to \$9 each way, the September 11th Security Fee of up to \$5 each way, or fees of \$3.70 per segment (one takeoff/one landing), and are subject to change without notice.

Some markets do not offer daily connections. Due to schedule changes, markets may not connect throughout the valid travel period. Branson-Austin nonstop seasonal service operates on Monday, Wednesday and Friday from September 16 through December 14, 2011. Branson-Phoenix nonstop seasonal service operates on Saturday from September 17 through December 10, 2011.

Flights are operated by Frontier Airlines, Republic Airlines or Chautauqua Airlines. Fares and schedules are subject to change without notice. Other restrictions may apply.

About Branson Airport: Opening its doors May of 2009, Branson Airport LLC is the first privately developed and operated commercial service airport in the United States. Currently serviced by AirTran Airways, Frontier Airlines and Branson AirExpress; additional carriers and destinations are on the horizon. Located in the heart of the Ozarks and centrally located in the Midwest, the airport also boasts a state of the art FBO, Branson JetCenter and a full service travel agency and public charter operator, FlyBranson Travel LLC d/b/a Branson AirExpress. For more information on Branson Airport LLC and any of its subsidiaries please visit FlyBranson.com.

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